



Cressbrook Multimedia Advertising Prices

Accommodation Advertisements

We offer 2 main types of accommodation advertisements:

'Simple' entry - this is a small tabular entry on our accommodation listings, consisting of text (up to 75 words) and icons (but no images) describing your accommodation. A link can be specified to additional pages or URLs, which may be anywhere on the web.



Simple entries can be for Bed and Breakfast, Self-Catering accommodation (up to four cottages at the same location may be included on one entry) or Camping/Caravanning Sites.

Vacancy calendars are included for bed and breakfast and self-catering entries – see below. You also get access to our '**Special Offers**' listings, which are on the front page of the Cressbrook website.

'Simple' entries can be administered through our Users' Interface, which allows you to change almost every detail of the entry whenever you want, and also gives you statistics about the number of 'click-throughs' you have had.

Cost: £50 (per entry) per annum.

'Enhanced' entry - this is approximately one screen of information laid out to a pre-set format with three images and up to 250 words. It is linked to a corresponding 'Simple' entry with a button labelled 'More...'. If you don't already have a web page then this is a cheap and simple way to set one up.



Cost: £75 per annum, with a linked 'Simple' entry.

We also offer complete web sites, with hosting:

Web sites - many customers find that it is more effective to have their own domain with a web name such as: www.myhotel.co.uk or www.mycottage.co.uk



We can provide a custom web site with your own domain name including the registration of the name and web space for the site, with its own e-mail address, such as: enquiries@myhotel.co.uk

Cost: from £300 setup charge and for the first year, including registration of the domain name and the web space,
then for each year thereafter:-
£80 per annum for the maintenance of the web pages (including a 'simple' entry and up to one hour's work updating and amending the web pages), plus
£60 per annum for the maintenance of the domain name and web space.

Front Page Adverts and Village-Linked adverts

The front page of our website has space for 8 small advertisements down the sides. These cost £10 per month, or £20 per month for a 'double' slot, and are sold in blocks of 6 or 12 months. Please contact us to reserve a slot.



We also offer similar advertisements linked to the website information about specific towns and villages, such as Buxton, Bakewell, Matlock etc, on our site. Prices are similar. Please contact us to reserve a slot.

Other Services

Digital Photography Service



We provide a service to take digital photographs of your Hotel, Guest House or Holiday Cottage and supply you with a CD of the images which may then be used for your web pages and other advertising.

Normally we charge around £40 per visit. Please enquire for details.

Virtual Tours



We can do virtual tours of your property at costs from £100. Please enquire for a demonstration and full details.

Reply Below

If you require any of these services tick the relevant box(es), complete the information below and return this form (and if possible also the appropriate registration forms) to us in the pre-paid envelope:

Name:

Business Name:

Address:

Postcode: Tel:

Cressbrook Multimedia, 53 Hall View, Cressbrook, Buxton. SK17 8SX.

Tel: 01298 872409. email: support@cressbrook.co.uk

Notes:

Please note that we charge by **calendar year** for all accommodation advertisements and website maintenance other than domain names and web space. This means that new adverts placed up to the end of September are charged for a full calendar year, whilst those placed after this date are charged for the following calendar year (so they may obtain some months of advertising free of charge). Advertisements are required to be accurate and it is the responsibility of advertisers to ensure that this is the case. We reserve the right to amend obvious inaccuracies in accommodation advertisements and/or reject advertisements which we feel are misleading.